



PROFESSIONAL VEHICLE BRANDING SOLUTIONS

equiptgraphics.com



OUR STORY:

EQUIPT began with a simple goal: help businesses build vehicle branding that gets results. We attribute our success to our distinct approach to vehicle graphics and a passion for customer care.

Our leadership team has 65 years of combined experience constructing graphic programs for Fortune 1,000 companies. We are pleased to share the expertise, insights, and best practices with the small business community.

We look forward to learning about your business and offering our resources to create a well designed,

show the world what you do

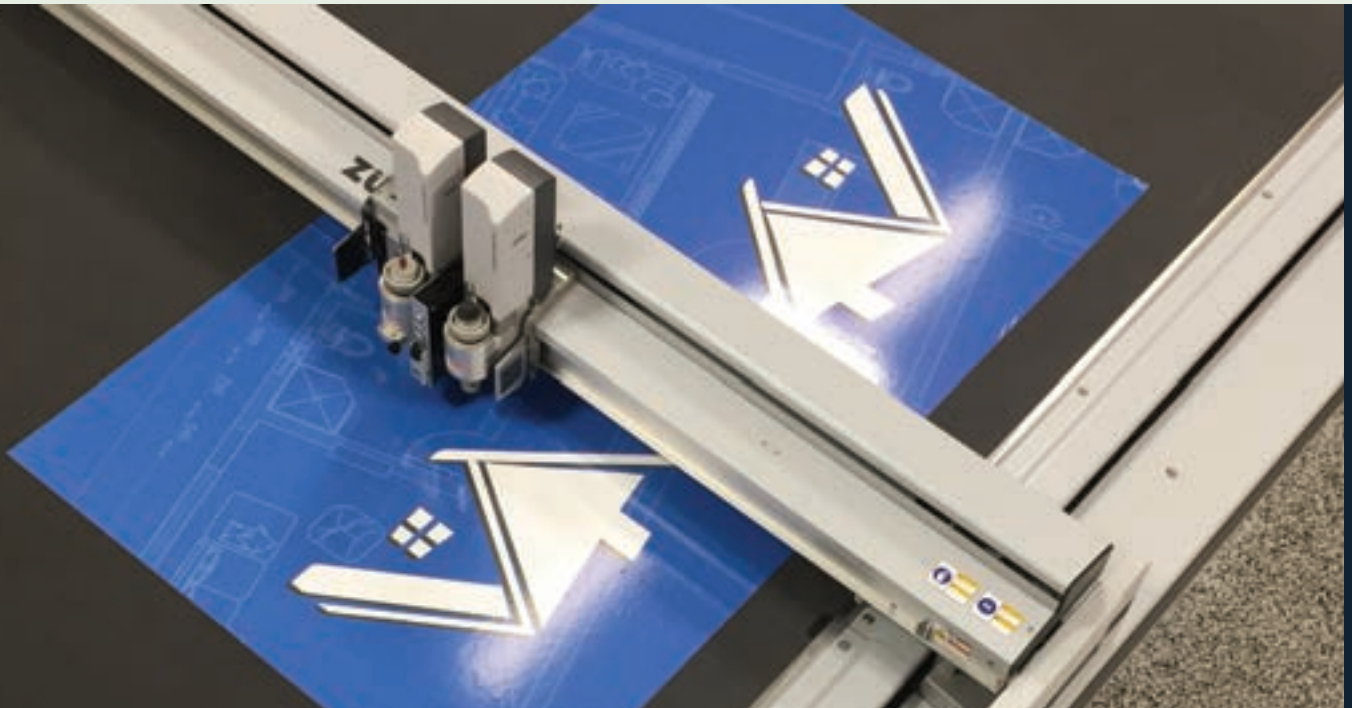


END-TO-END SERVICES

DESIGN



PRODUCTION



INSTALLATION



OUR APPROACH

Our approach to vehicle branding follows a six step process detailed below:



ASSESSMENT

Assessment is an opportunity for us to get to know your business. We want to learn what your customers love about you.



COLLABORATION

Collaboration allows us to share ideas that may include improvements on graphic durability and performance or design refinements to better connect with your customers and prospects. We learned our best practices through years of industry experience.



DESIGN

EQUIPT offers full service design capabilities as part of our end to end solution. Our graphic designers can assist with everything from logo creation to revitalization of your vehicle graphic design.

OUR APPROACH (cont.)



CONSTRUCTION

With a design that shows the world what you do, we build a graphic kit that matches the well planned creative. We recommend materials and production methods that maximize graphic durability and contribute positively to the overall look of your vehicles.



INSTALLATION

Whether operating small sales vehicles, service vans, or over the road box trucks and trailers, our facility is built to accomodate. It was built for optimal application conditions. Our investment allows us to control our environment & provide consistent installation quality regardless of the outdoor



DELIVERY

Client satisfaction is our absolute priority with every project. Once the work is complete, we reveiw the project goals against our plan to ensure we met your expectations.

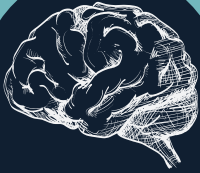


IS YOUR BRAND **QUIPT** FOR SUCCESS?

GRAPHICS SOLUTIONS

It only takes a consumer
10 seconds
to form their first
impression of your brand's logo.

Color increases your
brand recognition
by up to 80%.



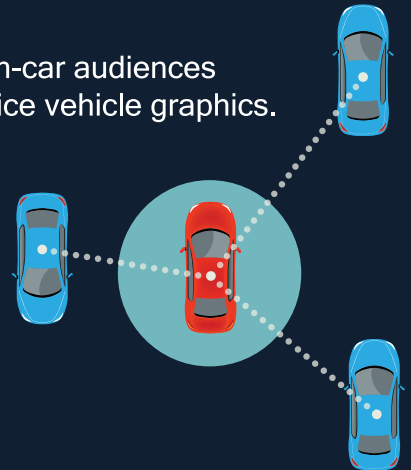
Our brains process images
60,000 times faster
than we process words.

The average person spends
3 hours & 16 minutes
commuting during their week.

7 out of 10
people find online
advertising annoying.



98% of in-car audiences
notice vehicle graphics.



30,000 to 70,000
daily impressions are generated
with vehicle advertising.



5-7

brand impressions are necessary
before someone will remember your brand.



CONTACT US TO SCHEDULE AN ASSESSMENT



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